



# Auto strada

*since [1990] 2023*

**Poltrona**  
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## designer

Lapo Binazzi

## description

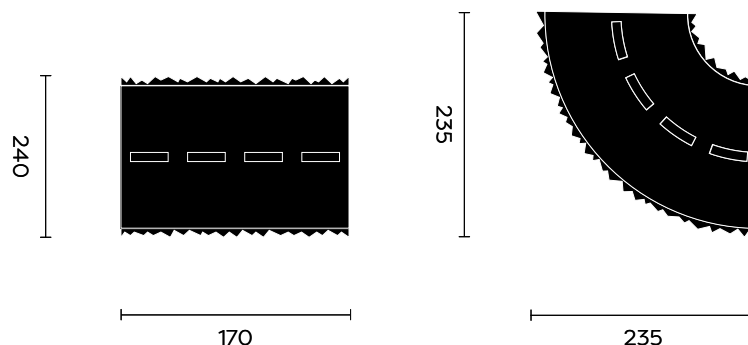
Signed for Poltrona by Lapo Binazzi, Autostrada is exactly what it promises: a roadway modulated in curves and straight lines, available in the three different colour combinations in the version reissued by the visionary Florentine designer on the basis of a drawing kept in the archives of the Centro Studi Poltrona per il Design. Produced in a single copy by Poltrona in 1990 on the occasion of the exhibition Il Dolce Stil Novo (della casa) curated by Andrea Branzi at the Fondazione Palazzo Strozzi in Florence, the rug returns to show itself as one of the objects that were put on display to investigate the central dimension of the project, the home, “that is, our survival within the artificial universe, within the violence and vulgarity of the times, in the uprooting accomplished by the intrusive flows of information.”

## typology

Rug

## dimension

240[l] x 170[w] cm (± 2%)  
235[l] x 235[w] cm (± 2%)





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## materials

Hand-tufted wool



## colors

Armoured grey /  
Raspberry pink /  
Indian yellow

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Pastel grey /  
Telemagenta /  
Turquoise

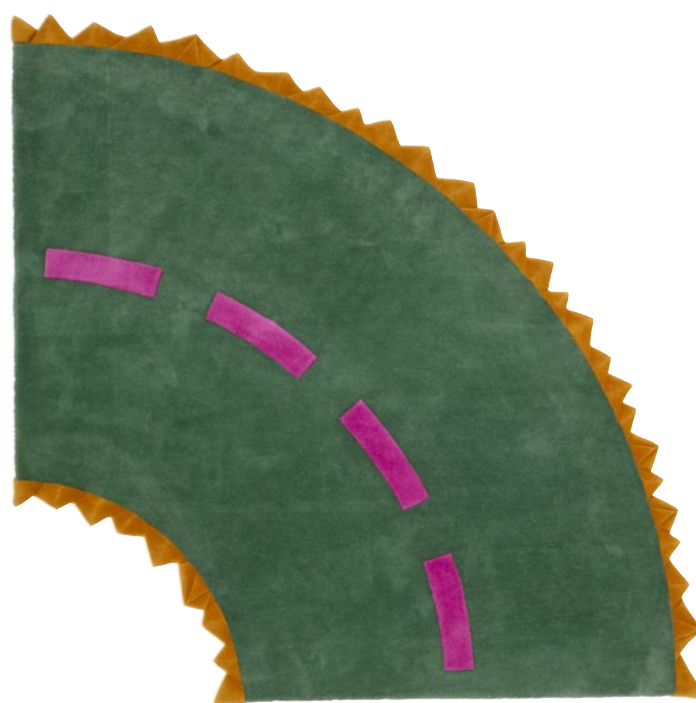
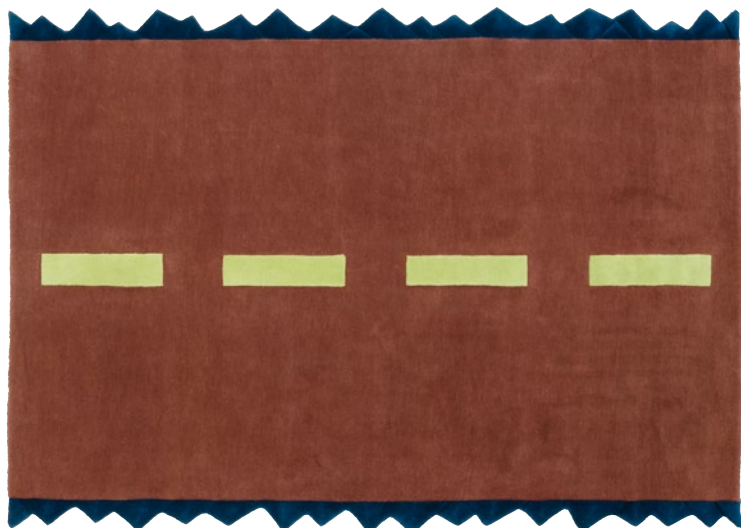
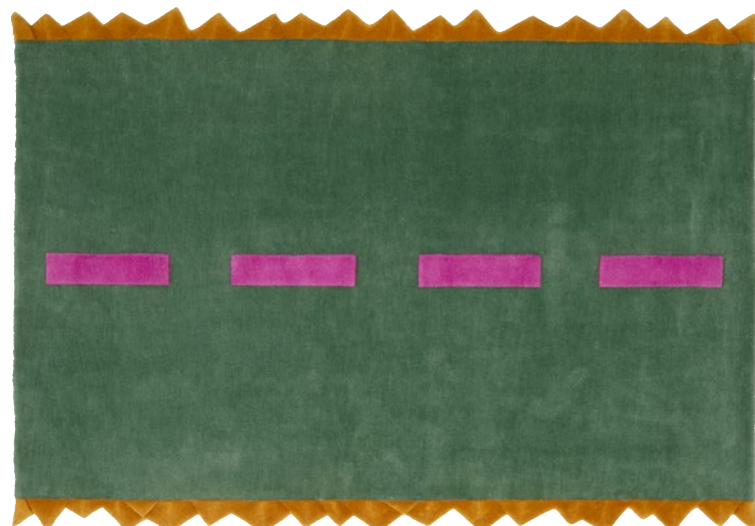
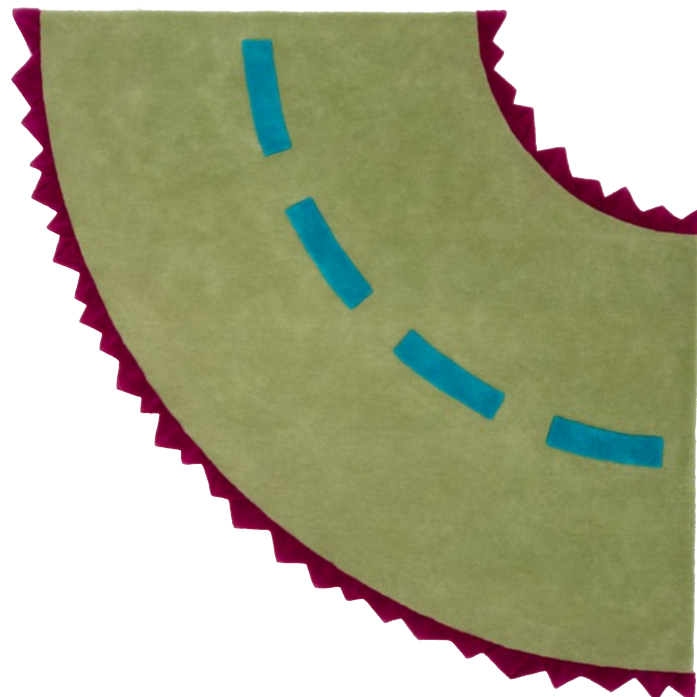
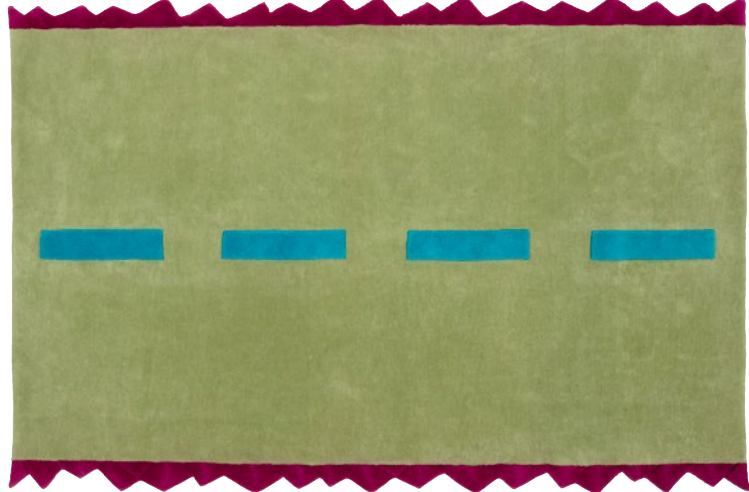
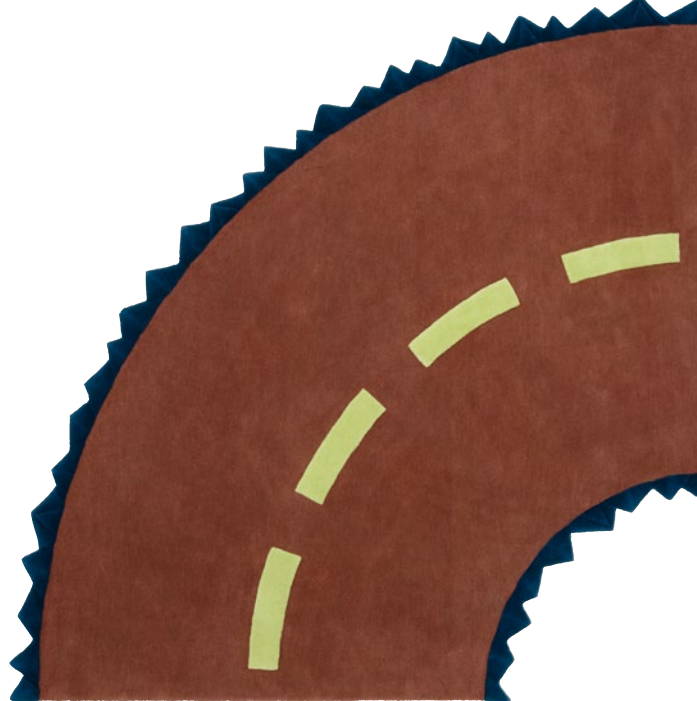
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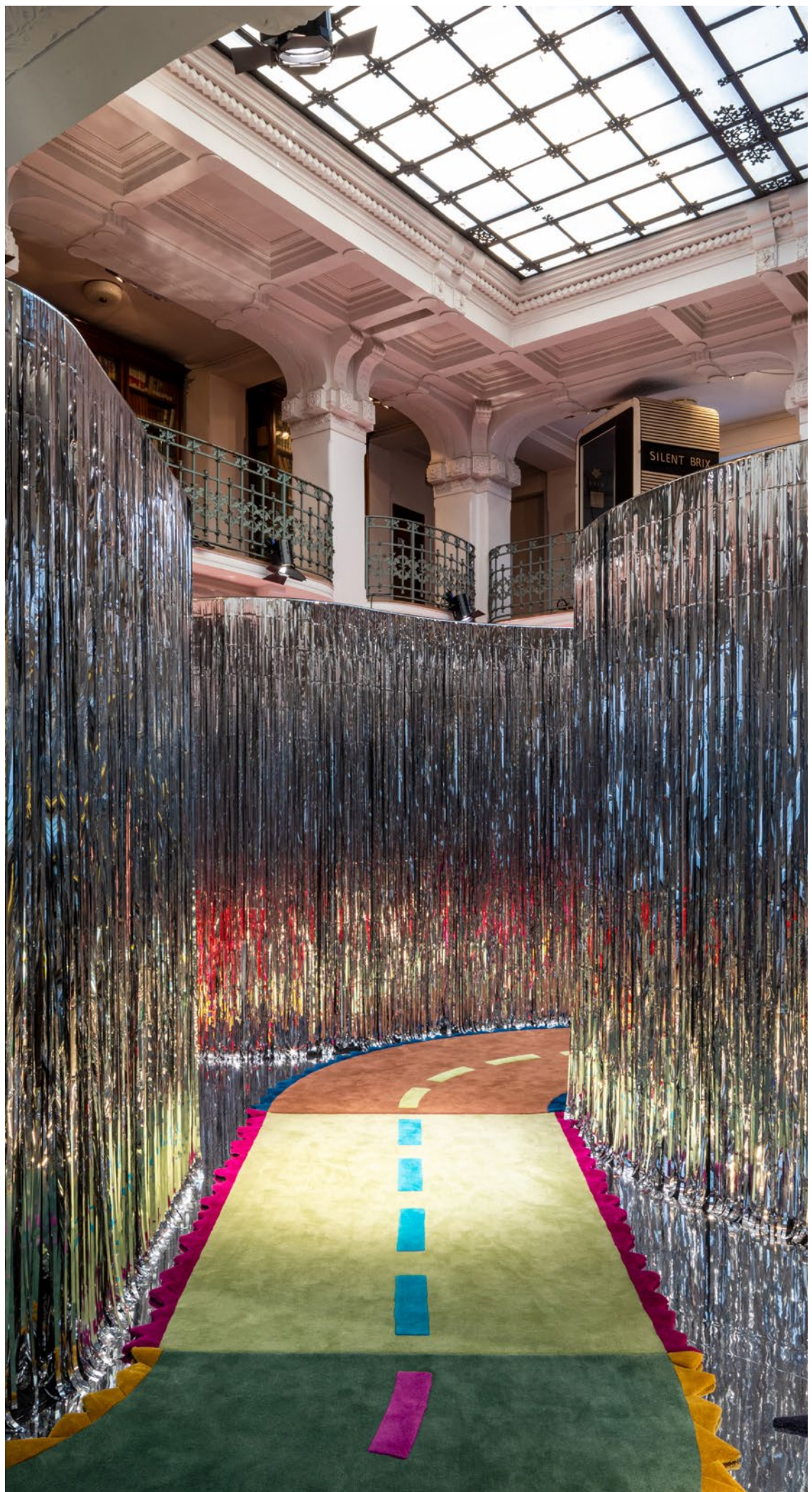
Dove grey /  
Sapphire blue /  
Sprout green

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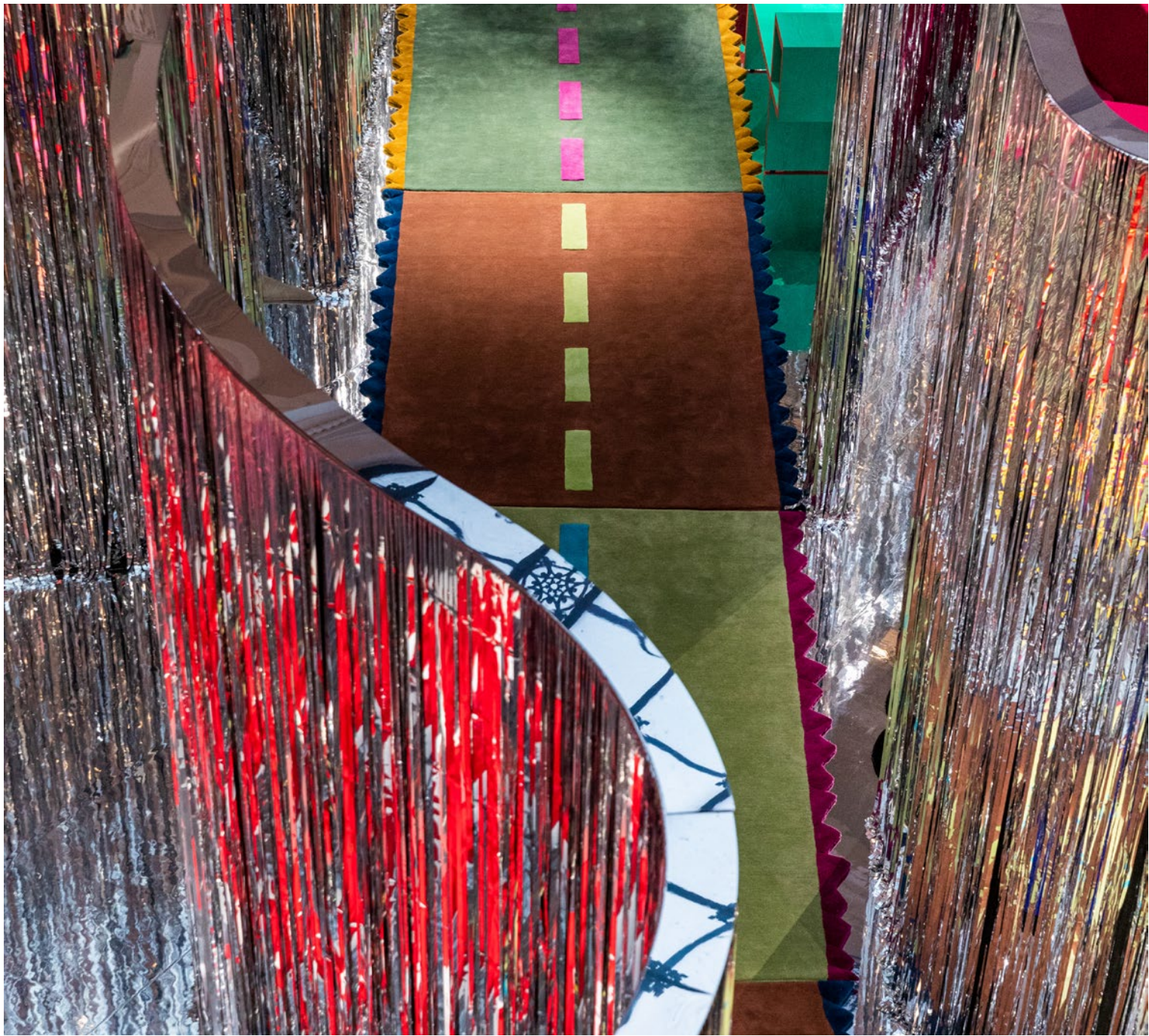




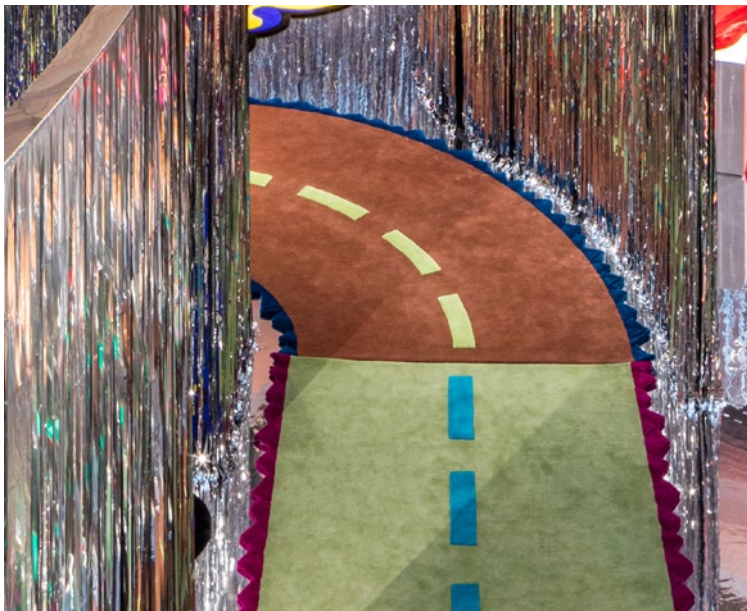
**Autostrada**



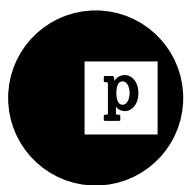
↗ *Ultrafavola, Salone del mobile, Milano. 2023*



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