



Sanremo

since 1968

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designer

Archizoom Associati

The prototype of the Sanremo floor lamp was an engagement present from Dario Bartolini to Lucia Morozzi, given to her in the villa in Roccamare designed by Ernesto Nathan Rogers. Sanremo is composed of a slender metal trunk topped by “foliage” like that of a stylized palm tree, formed by lanceolate transparent methacrylate leaves that radiate light. The prototype also called for a sound similar to the song of a cricket, eliminated in the production version.

typology

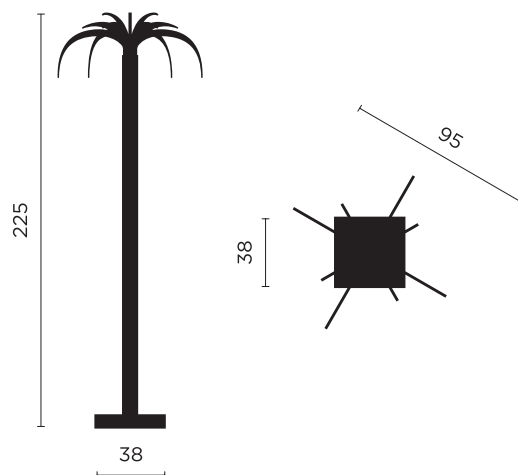
Floor lamp

dimension

38 × 38 × 225[h] cm

weight

12 kg





materials

Base and trunk in
pearlescent lacquered
sheet steel, leaves in
laser—cut Perspex®

colors

Black base, white body,
transparent / fluorescent
green leaves

Transp. [LEAVES] 

Green [LEAVES] 





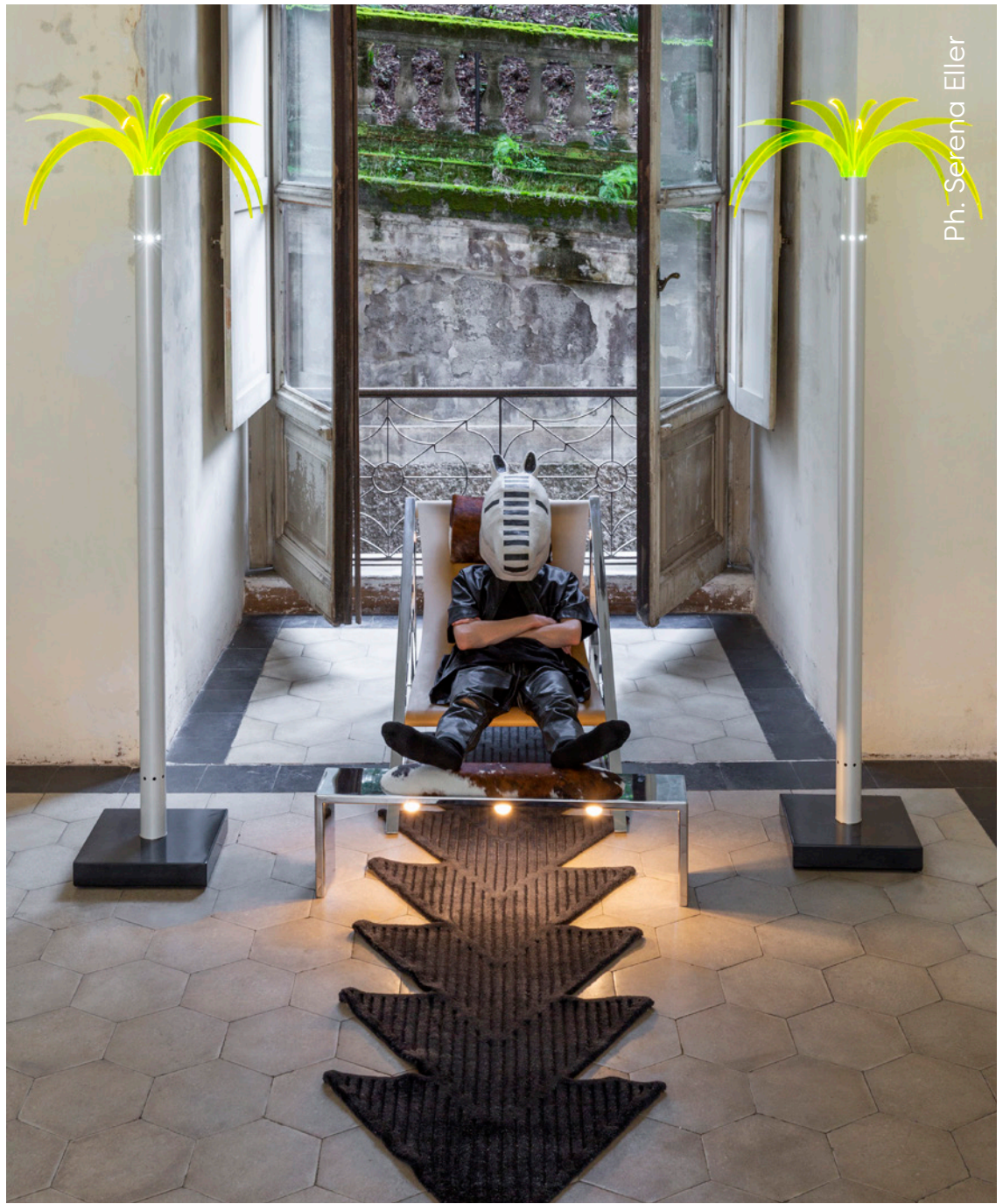
Sanremo



↶ *Africano, Cluster Palazzo Brancaccio, Rome. 2021*



Ph. Serena Eller



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↶ Africano, Cluster Palazzo Brancaccio, Rome. 2021



↘ Africano, Cluster Palazzo Brancaccio, Rome. 2021



↴ Africano, Cluster Palazzo Brancaccio, Rome. 2021



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Ph. Serena Eller



↘ *Contemporary Cluster, Roma. 2020*



Ph. Pietro Savorelli

↙ *Contemporary Cluster, Roma. 2020*

↘ *Contemporary Cluster, Roma. 2020*



Ph. Pietro Savorelli



↖ *The Student Hotel, Firenze. 2020*



Ph. Pietro Savorelli

↖ *The Student Hotel, Firenze. 2020*



↙ *Super Design, R & Company gallery, New York. 2017*



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↖ *Radical Utopias — Beyond architecture:
Florence 1966 — 1976, Fondazione Palazzo Strozzi,
Florence. 2017*



↖ *Radical Utopias - Beyond architecture:
Florence 1966 — 1976, CCA, Montreal. 2018*

↙ *Vegetal House, MUMEDI, Mexico City. 2018*



↖ *Vitra booth, Milan Furniture Fair. 2019*

Lighting system:
1 x LED
GU10
8W max
6400K

made in Italy
since 1968

Floor lamp with indirect light Sanremo is a floor lamp more than two meters high with a phytomorphic shape.

A square base supports a long stem made with a lacquered steel tube onto which a luminous crown composed of 12 perspex leaves is grafted in the green or transparent versions.



Sanremo

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Well framed by Ettore Sottsass as an object *useful to sow panic* in users, not connotable as a lamp, Sanremo is in all respects an artificial palm, whose semantic value is intrinsic to the object itself. Installed for the first time in '66 in the patio of the house designed by Ernesto N. Rogers for the Bartolinis in Roccamare, this is remembered by Archizoom Dario Bartolini: *Night installation, in the dark with the light of the palm tree leaves only, then Sanremo.*



Ph. Dario Bartolini

↗ Roccamare, Gilberto Corretti's house.



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