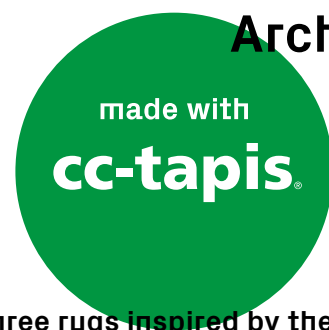


# Tappeto Prato



Archizoom Associati  
[1967] 2023

Farfalla, Prato and Cielo are the three rugs inspired by the Farfalla pattern designed by the Archizoom group in 1967 in their quest for an acid contrast between the floral, art nouveau decor and the experimentation that was taking place in Pop Art in those years. Three reinterpretations, in three different forms, of the main parts that made up the original pattern. Farfalla, Prato and Cielo are characterized by an explosion of primary colours and simple, geometric shapes spanned by decorative motifs-typical of the productions of artists such as Roy Lichtenstein and Andy Warhol-such as polka dots, checks and oblique stripes.

Made by Centro Studi Poltronova per il Design with cc-tapis.

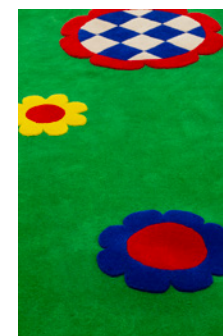
typology	rug
dimension	370[l] x 270[w] cm
materials	hand—tafted wool
colours	red / yellow / blue / green / white / black



01S



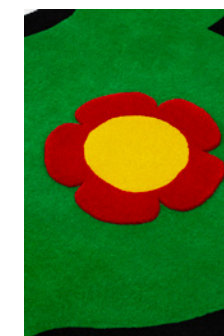
02S



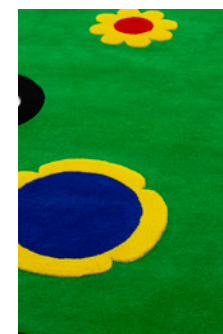
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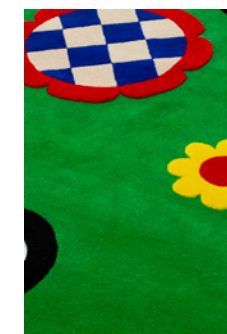
04S



05S



06S



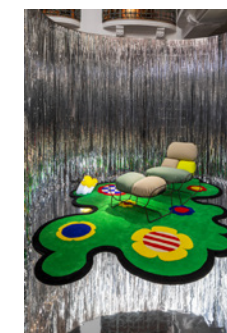
07S



08S



13\*



14\*



15\*

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