



Tappeto Prato

made with
cc-tapis.

since [1967] 2023

Poltrona
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designer

Archizoom Associati

description

Three are the rugs inspired by the Farfalla pattern designed by the Archizoom group in 1967 in their quest for an acid contrast between the floral, art nouveau decor and the experimentation that was taking place in Pop Art in those years.

Farfalla, Prato and Cielo are reinterpretations, in three different forms of the main parts that made up the original pattern. Rugs characterized by an explosion of primary colours and simple, geometric shapes spanned by decorative motifs-typical of the productions of artists such as Roy Lichtenstein and Andy Warhol-such as polka dots, checks, and oblique stripes.

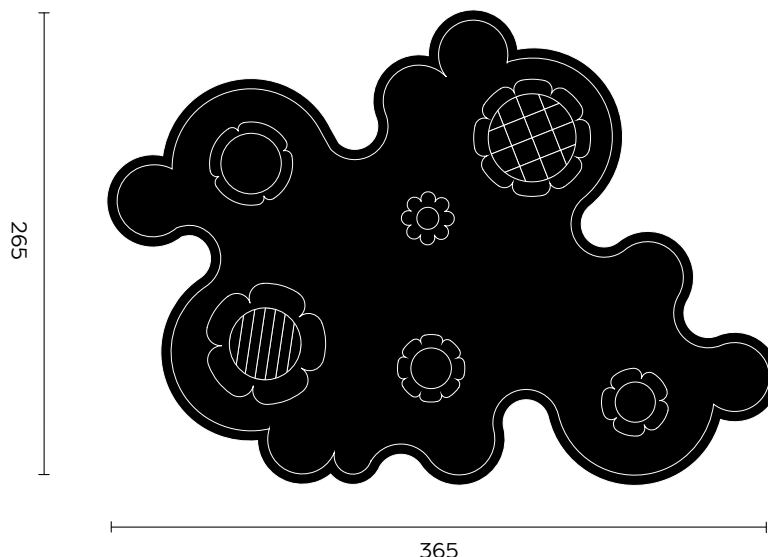
Made by Centro Studi Poltrona per il Design with cc-tapis.

typology

Rug

dimension

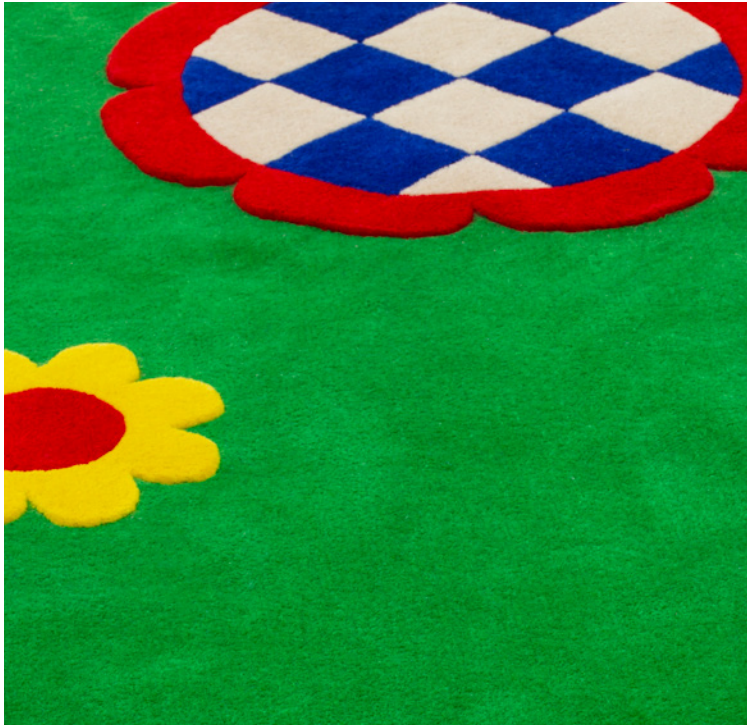
365[l] x 265[w] cm ($\pm 2\%$)





materials

Hand-tafted wool



colors

white



black



yellow



red



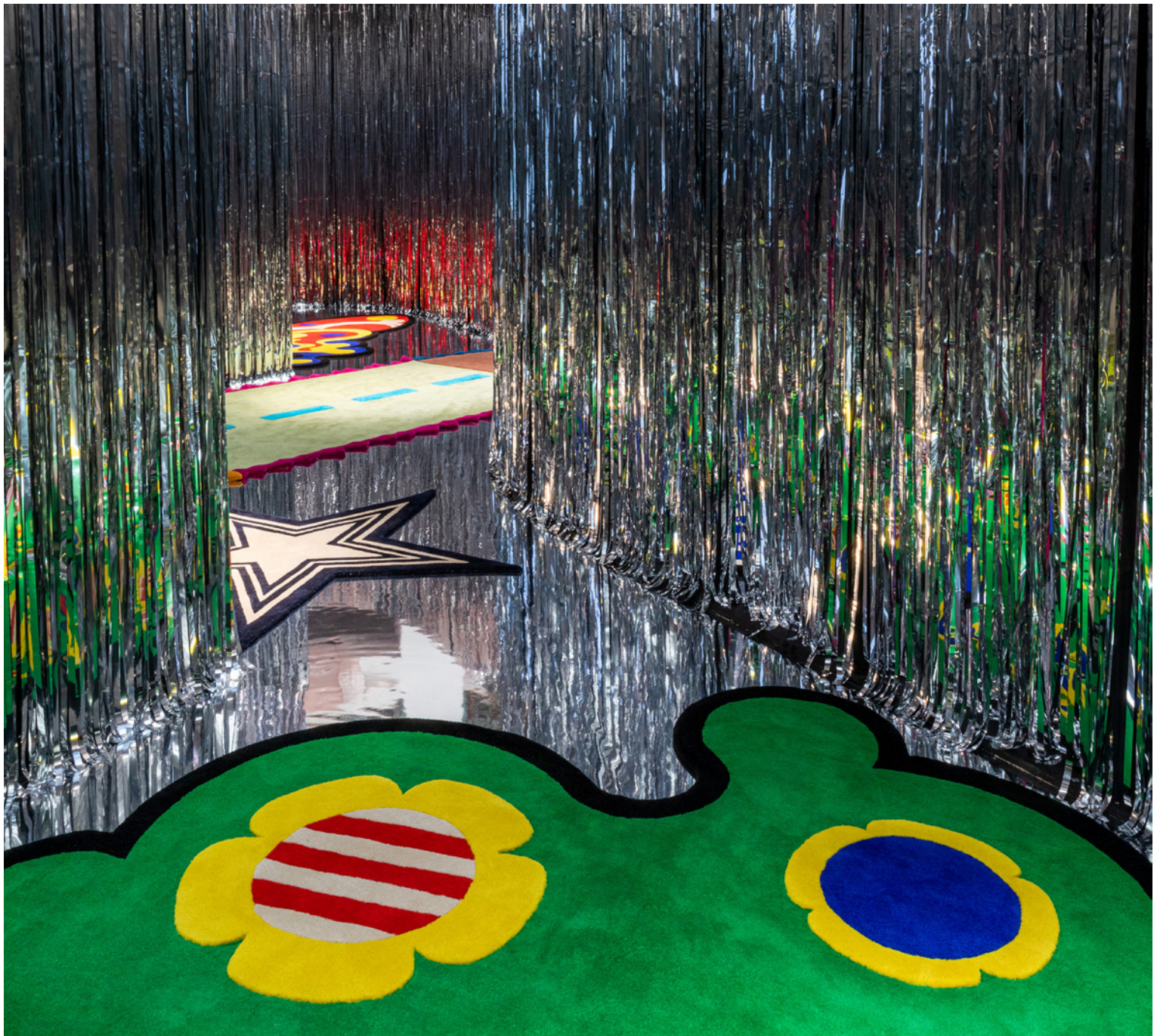
blue



green



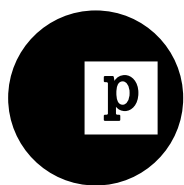




↗ *Ultrafavola, Salone del mobile, Milano. 2023*



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